Journal of Development & Communication Studies

Vol. 8. No. 1 January – June 2021

Contents

1. COVID-19 Pandemic: Questioning Conspiracy Theories, Beliefs or Claims that Have Potential Negative Impact on Public Health Interventions and Proposal for Integrated Communication and Information Dissemination Strategies (ICIDS)

Aceme Nyika et al., Graduate Support, Research and Innovation Department, University of Pretoria, South Africa. pp. 1-21

https://dx.doi.org/10.4314/jdcs.v8i1.1

2. Relevance of Cocoa Life Project Interventions to Community Development in Rural Ghana: Exploring the Views of Beneficiaries in Wassa East District

Daniel Odoom, Faculty of Integrated Social and Communication Sciences, Ghana Institute of Journalism, Ghana. pp. 22-48

https://dx.doi.org/10.4314/jdcs.v8i1.2

3. The Role of Public Relations in sensitizing public on Government Projects in Kenya: Case of Nairobi County
4. Quantitative Examination of the Phenomenon of Soli and Public Relations Practice in Ghana

Ahmed Taufique Chentiba, Amadu Mohammed Faisal & Eliasu Mumuni Department of Communication, Innovation and Technology, Faculty of Communication and Cultural Studies University for Development Studies, Tamale-Ghana pp.74 - 98 https://dx.doi.org/10.4314/jdcs.v8i1.4

5. Corporate communication strategies: Differentiation strategies and corporate communication plan for dissemination of disease surveillance research outcomes at Kenya Medical Research Institute

Isaac Joseph Muthotho, Winnie Ndeta Otsiulah Department of Communication, St. Paul’s University (SPU), & Geoffrey Serede Sikolia, Department of Journalism and Communication, School of Communication, Cinematic and Creative Arts, United States International University - Africa (USIU). pp. 99 - 124 https://dx.doi.org/10.4314/jdcs.v8i1.5

6. Determinants of Cellphone Usage among Sea Fisher’s During Marine Fishing in Selected Coastal Villages of Bangladesh


https://dx.doi.org/10.4314/jdcs.v8i1.6

7. Media and Governance: Promoting Local Governance through Community Radio in Northern Ghana

Joseph Muchiri, School of Public Health, Mount Kenya University, Helen Mberia, School of Communication, Jomo Kenyatta University & Ryoidah Nyambane, Technical University of Kenya. pp.164 - 184
https://dx.doi.org/10.4314/jdcs.v8i1.8

9. Influence of Message Content in Persuasive Communication on Adoption of Routine Immunization of Children Aged 0-5 years in Bomet County, Kenya

Mary Amatu, School of communication and developmental studies, Jomo Kenyatta University Nairobi, Kenya & Department of clinical medicine, Mount Kenya University of Science and Technology, Hellen Mberia, School of communication and Developmental Studies, Jomo Kenyatta University, Nairobi, Kenya, & Kaylo Wa Ngula, Department of Mass communication, Chuka University, Chuka, Kenya. pp.185 - 201
https://dx.doi.org/10.4314/jdcs.v8i1.9

10. Neglected Aspects in the Understanding of Holistic Development in Africa

Augustine Chingwala Musopole, Emeritus Associate Professor, Department of Philosophy and Religion, Chang Jung Christian University, Tainan, Taiwan. pp.224 – 223 https://dx.doi.org/10.4314/jdcs.v8i1.10

11. An Analysis of the Entrepreneurial Ecosystem of Malawi: The Global Entrepreneurship Index (GEI) Approach

Frederick Pobee, Faculty of Business and Economics, University of Pécs, Hungary & Thuso Mphela,
12. Impact of Resource Distribution and Availability on Primary Schools Pupil Learning Outcomes: Case Study of Chintheche Education Zone, Nkhata Bay, Malawi

Mercy Khumbo Manda, Zolozolo Community Day Secondary School, Mzuzu, Malawi. pp. 239-260

https://dx.doi.org/10.4314/jdcs.v8i1.12